



*new jersey family policy council*

P.O. Box 6011 • Parsippany, NJ 07054  
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# NEW 2012 ADVERTISER Advertising Agreement New Jersey Family Magazine

Name of Advertiser \_\_\_\_\_ Date \_\_\_\_\_

Company Name \_\_\_\_\_ Contract# \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

### ADVERTISING OPPORTUNITY

- Our annual magazine will be distributed beginning in the spring of 2012 over a period of 12 months.
- Your ad placement in *New Jersey Family Magazine* is very much appreciated and helps support the New Jersey Family Policy Council and is deductible as a normal business operating expense.

#### OPTIONS SELECTED:

- SIZE                      COLOR
- Full Page               Full Color
- Half Page               Black + 1 Color
- Quarter Page
- Other \_\_\_\_\_

#### CREDIT CARD PAYMENT: Please charge my credit card.

Card # \_\_\_\_\_

Expiration Date \_\_\_\_\_ Amount \$ \_\_\_\_\_

Signature \_\_\_\_\_

**CHECKS:** Save copy for your tax records.  
Make checks payable to New Jersey Family Policy Council.  
**I understand and accept this Advertising Agreement**

Advertiser: \_\_\_\_\_ Date \_\_\_\_\_

NJFPC Executive Agent \_\_\_\_\_

#### ADVERTISING PURCHASE:

Full Page \$ \_\_\_\_\_

Half Page \$ \_\_\_\_\_

Quarter Page \$ \_\_\_\_\_

Other \$ \_\_\_\_\_

Total \$ \_\_\_\_\_

Deposit \$ \_\_\_\_\_

Balance \$ \_\_\_\_\_

#### METHOD OF PAYMENT:

- Cash    Check
- AmEx    MasterCard    Visa    Discover

*PURCHASE AGREEMENT: Deposit required with advertising purchase. Balance due upon customer approval of advertising copy.*

**SPECIAL INSTRUCTIONS:** \_\_\_\_\_

\_\_\_\_\_  
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