



IGNITE

An Enduring Cultural Transformation



conflict

“We see a great conflict between good and evil in our world. And if Christians do not rally to support and encourage those who are trying to bring an influence for good in civil government, it will leave a vacuum...that will be rapidly filled by powerful influences that are contrary to the standards of Scripture, the purposes of God, and the advancement of the Gospel in the world.”

Wayne Grudem, Ph. D.

Research Professor of Theology and
Biblical Studies at Phoenix Seminary

A close-up photograph of two hands, one on the left and one on the right, firmly grasping a thick, braided rope. The hands are positioned as if pulling the rope towards themselves, creating a sense of tension and conflict. The background is a soft, out-of-focus orange and yellow light.

good

evil

government

Turning A New Jersey Moment Into A Garden State Movement!



new jersey family first
LEGISLATIVE ACTION ARM OF THE
new jersey family policy council

Dear Friend,

You and I have an opportunity.

The November 2010 elections were historic. "We the people" rose up across the nation and held accountable those who work to undermine the fiscal and moral values that have made New Jersey and America great.

The 2010 elections were a moment that will long echo through the corridors of power. But they were only that...a moment.

And while a single moment can serve as a spark for cultural transformation, it takes a movement to fan that spark into a flame that actually transforms the culture. You and I have an opportunity to ignite that movement here in the Garden State.

You see, New Jersey Family Policy Council (NJFPC) and its legislative action arm, New Jersey Family First (NJFF) is unique. Strategically, NJFPC works at the state level to unite a coalition of allied national and local organizations. Operationally, NJFPC works effectively in the area of education, while NJFF works in the area of legislation and accountability – all three required to truly transform the culture. Philosophically, NJFPC works on a wide range of culture-defining issues. Organizationally, we work to engage churches, pastors, and their members in their government. God has blessed us with the unique opportunity to be a catalyst for cultural transformation.

With your help, NJFF can ignite the embers that remain from the 2010 elections into a flame that will burn bright for generations to come on behalf of timeless values you and I share. I hope you'll take a few minutes today to read through this plan to ignite an enduring cultural transformation in New Jersey. We have lots to do!

Yours for the family,

Len Deo

Founder & President

Headquarters: 204 W. State Street • Trenton, NJ 08608 • Ph
Regional Office: 50 Mt Bethel Road • Suit

“*New Jersey Family Policy Council has a track record of getting things done on behalf of New Jersey families and is uniquely positioned to accomplish even more in the years to come.*”

*Rev. David Ireland, PhD
Senior Pastor, Christ Church
Montclair and Rockaway*

Our Biblically-Based Beliefs

Moral, physical and spiritual **absolutes** exist and were given to mankind to govern all of life.

The **sanctity of marriage** between one man and one woman is the essential element of the family and a strong family is the essential element of a strong society.

Life is a gift from God and should be protected from the time of conception to the end of natural life.

First Amendment **religious liberties** are critical to our freedom as a people and must be protected and defended.



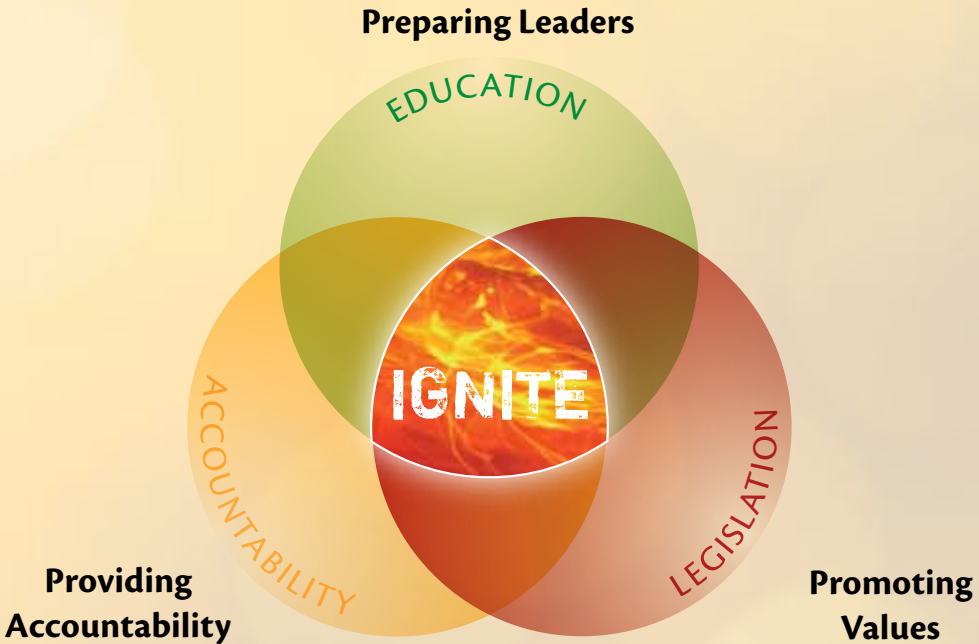
Parents have a fundamental right to guide their children's lives and to responsibly direct every aspect of their education and care.

“Our Constitution was made only for a moral and religious people. It is wholly inadequate to the government of any other.”

John Adams
October 11, 1798



Our Unique Three Capacity Strategy



New Jersey Family Policy Council (NJFPC) mobilizes Christians to transform New Jersey's culture so that it cherishes life, affirms religious liberty, preserves marriage, and strengthens families. Uniquely positioned at the center of a coalition that includes national, state, and local organizations, NJFPC serves as a catalyst for that change focusing its work in the ignited area where education, legislation and accountability overlap.

Preparing Leaders – Equipping Christian leaders to effectively fight the battles that define our culture.

Promoting Values – Engaging the Christian community to advocate for laws that promote what is good and defeat laws that uphold what is evil according to God's Word.

Providing Accountability – Holding elected officials accountable for their actions by informing the Church and it's congregants of voting records and identifying true statesmen to run for public office.

“The complementary efforts of New Jersey Family Policy Council in education and New Jersey Family First in the promotion of policy and government accountability strengthen their collective contributions to the public square.”

Assemblyman
Jay Webber
26th Legislative District,
Morris County

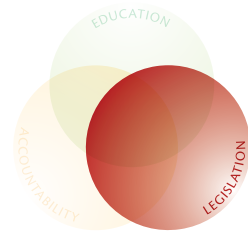
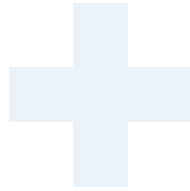
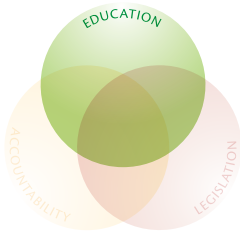
Igniting Transformation

By God's grace and thanks to the generous support of loyal friends, New Jersey Family Policy Council and New Jersey Family First is making a difference for New Jersey's families. But there's more to be done.

Attacks from those who work to undermine life, liberty, marriage and the family are more sophisticated, more aggressive, and more frequent than ever. "We the people" spoke loud and clear in November 2010 but that one moment, by itself, will not achieve the cultural transformation we seek. Achieving transformation requires a lasting movement working strategically in key, cultural-defining areas.

"Ignite" is a two-year plan designed to fan the embers of November 2010 into a lasting movement built to achieve enduring cultural transformation.

Three Capacities: A Plan for Cultural Transformation



Education – Preparing Leaders

Cultural transformation begins with leadership. Leadership of all ages and backgrounds. Leadership grounded in a biblical worldview. Leadership armed with the information and skills to influence others. New Jersey Family Policy Council's educational programs work to identify, train, and activate these leaders across the Garden State.

1,000 worldview training attendees.

32 pastor briefings.

60 student leaders trained.

Budget: \$734,000

Legislation – Promoting Values

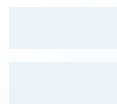
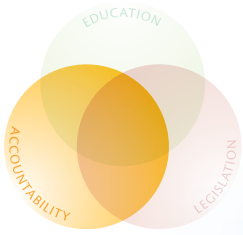
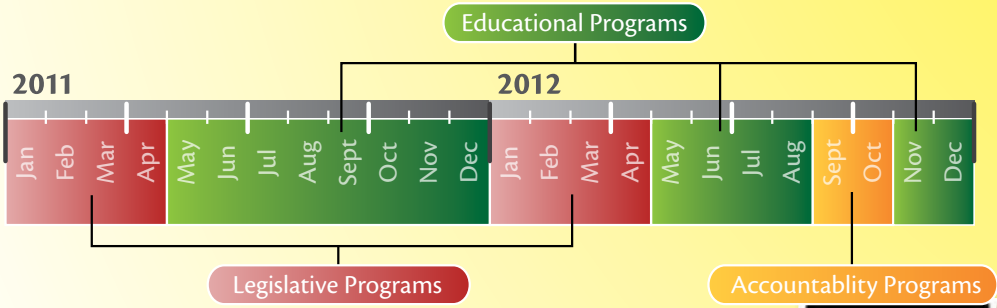
Cultural transformation requires a system of laws that remain true to the vision of our Founding Fathers. New Jersey Family First's legislative programs will not only ensure there's a voice for timeless values at the capitol but also engage the faith community across New Jersey to advocate on behalf of those values.

Pass Parental Notification

Pass Child Protection Law
(Jessica Lunsford Act)

Defeat Any Same-Sex
"Marriage" Law

Budget: \$592,000



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Providing Accountability

Cultural transformation requires elected leaders be accountable for their actions. New Jersey Family First’s accountability programs serve as an antidote for political spin to ensure an educated and active electorate on Election Day.

Distribute 250,000 voter guides.
Reach 100,000 values voters.
Engage 1,925 pastors and churches.
Budget: \$968,000



A Record of Success

Thanks to the generous support of its loyal friends, NJFPC/NJFF has a record of success and a reputation for getting results on behalf of New Jersey families. It's upon that foundation that we seek to ignite a movement that will transform the culture for generations to come.

A Voice for Values in Trenton

New Jersey Family First's legislative programs provide a strong and respected voice for values in the legislature. Over the past years, NJFF has actively engaged on 12 critical pieces of legislation. By God's grace and thanks to the generous support of loyal donors, NJFF was successful in 7 of those battles – Including working to stop taxpayer funded abortions and defeating a same-sex “marriage” bill..

Educating and Motivating Voters

NJFF's accountability programs reached over 375,000 voters in the 2009-2010 election cycles with critical information about where candidates stood on value issues. Information was delivered on federal, state, and local candidates through printed and online voter guides, mail, phone, email, social networking, and community events.

Training Leaders for Today – And Tomorrow

NJFPC's educational programs have trained more than 500 New Jerseyans to be effective leaders in key areas of the culture war. 215 took part in our biblical worldview training programs. We anticipate hundreds to participate in NJFF's candidate and activist training programs. And 168 of tomorrow's leaders have attended our student training programs – City On the Hill.

Engaging Churches and Pastors

NJFPC's church and pastor network now includes more than 1,950 churches and pastors across New Jersey and from numerous denominations. NJFPC serves this network by providing critical information about culture-defining issues and tools the pastors and churches can use to engage their congregations on those issues.

“The Family Policy Council has set itself apart as one of those rare organizations that doesn't just talk about what needs to be done, but actually gets those things done.”

Gordon T. Sulcer,
Board Chairman
New Jersey Family First
New Jersey Family Policy Council





“If Christians will decide that though they can't do everything, they can do something and what they can do, they will do, we can change the nation.”

Dr. D. James Kennedy

You Can Help Ignite Cultural Transformation

NJFPC is blessed to have thousands of supporters all across New Jersey committed to helping ignite an enduring cultural transformation. Their support and generosity is what makes our work possible. Here are three ways you can help:



Pray

NJFPC and NJFF's work to ignite an enduring cultural transformation is built on a foundation of prayer. Please help by praying for our work and asking others to do the same.

Share

NJFPC and NJFF takes financial stewardship seriously and chooses not to spend thousands of dollars on advertising like organizations such as Planned Parenthood and the ACLU. Our organizations rely on supporters to spread the word, so please be sure to tell your family, friends, and church leaders about how we are working to ignite an enduring cultural transformation in the Garden State.

Give

NJFPC and NJFF do not accept government funding and, therefore, we depend entirely on the generosity of donors to do our work. Please consider supporting the NJFPC and NJFF financially by making a donation today or, if you can, pledging to support either organization's work with a contribution each month.

Contact

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Online

Follow Us Online

Web: www.njfpc.org



Please Pray for Our Work

And [Jesus] told them a parable to the effect that they ought always to pray and not lose heart.

Luke 18:1 (ESV)

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Blessed are those who hunger
and thirst for righteousness,
for they will be filled.”

Matthew 5:6 (NIV)